



Stepping Into Kindness

Celebrating kindness through community art.

FOR IMMEDIATE RELEASE

BETHEL, CONNECTICUT – (May 27, 2021)

Ben's Bells has partnered with the Danbury Mall to bring you Stepping Into Kindness. This unique event will celebrate kindness through community art. Twenty-five local artists submitted drawings that were selected to be made into custom mosaic Ben's Bells stepping stones that will be auctioned off.

Stepping Into Kindness runs June 4th through 5th from noon to 4:00 PM each day. Enjoy weekend activities celebrating kindness, including special mall discounts, and a Ben's Bells craft activity. The Ben's Bells kindness table is open to the community for painting coins, an activity normally reserved for Volunteers who visit the Bethel Studio. The fun, interactive activity engages and connects participants to the importance of intentional kindness with the focus being on how to create kinder communities. Ben's Bells will also be selling their "Be Kind" merchandise, including many handmade ornaments created by local volunteers. On Sunday, June 6th meet the artist behind the stepping stone including Meg Jones and Ben's Bells volunteers.

The auction officially opens Thursday, June 3rd at 5:00 PM and will conclude on Sunday, June 6th at 4:00 PM. Bids can be made at <https://app.galabid.com/stepping-stones/items>. All proceeds will benefit Ben's Bells' intentional kindness programming and community art studios. Winners can pick up their stones at the Danbury Mall between 4:00 PM and 5:00 PM on June 6th or they can coordinate a time to pick them up at the Ben's Bells Bethel studio.

Learn more about Ben's Bells kindness work visit BensBells.org

Media Kit:

<https://www.dropbox.com/sh/ge6s765vc4btono/AACSH4s8m8zX13EnK8YK9gTPa?dl=0>

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About Ben's Bells:

Ben's Bells teaches individuals and communities about the positive impacts of intentional kindness and inspires people to practice kindness as a way of life. Ben's Bells' programs are based on the belief that everyone has the capacity to be kind and that kindness can be cultivated through education, visual reminders, and ongoing practice. By recognizing, valuing, and practicing intentional kindness, we can change the world. Human beings need connection in order to survive and thrive; kindness is that connection. Learn more about Ben's Bells kindness work visit BensBells.org

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